Council Plan 2024 - 2028



Easy Read

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About our Plan



RBWM* has lots of jobs to do:

- We help people who need extra help.
- We take care of the roads, bins and parks.



RBWM does not have much money.



RBWM needs a plan to do its best for our residents.

This plan will be for four years – from 2024 to 2028.

^{*}RBWM stands for Royal Borough of Windsor and Maidenhead. RBWM is the council for the area.

About RBWM



RBWM includes Maidenhead, Windsor, Ascot and all the nearby villages and places.



RBWM is a nice place for people to visit as we have Windsor Castle, beautiful countryside and lots of places to visit.



In RBWM many people live into old age and have healthy lives.

However, there are people who live in RBWM who do not have enough money or a warm safe place to live.



We also want to make sure we look after our countryside and wildlife.

Our future



To make this Plan we asked people what is important. People wanted RBWM to be safer, greener, cleaner and with opportunities for all.

Safer - with less crime.



Greener – Looking after our parks and land.



Cleaner - with less litter and graffiti.



And with opportunities for everyone.

This means everyone has chances to live a good life and we help people who need it most.

Our 5 aims

We have 5 aims. These are the most important things we want to do.



1. Look after RBWM's money carefully.



2. Make RBWM a clean, green and safe place



3. Look after children and young people



4. Help everybody live good lives



5. Improve how we work

1. Look after RBWM's money carefully



We want our leaders to spend our money carefully and make sure we get value for money.

We want to make sure we get the money that people have promised us.



We will use computers and technology better



When we pay other people we will make sure they do the jobs they have promised.

2. Make RBWM a clean, green and safe place



We will work with police to make places safer.



We will encourage people and businesses to reduce their rubbish and recycle more.



We will work with people to make RBWM greener and nicer.



We will work with businesses to make more jobs.



We will support people facing losing their home.

3. Look after children and young people



We will work with children and families as soon as possible.



When children are not safe with their family we will try to find them another home to go to ('foster care').



We will listen to families and children with special educational needs and disabilities (SEND) to help them get the support they need.



We will make sure all children can have an education even if they are excluded from school.

4. Help everybody live good lives



We will make it easier for people to be healthier and happier.

We will help:

- people with money problems
- children and families to be healthier
- everybody to be more active
- people who smoke, drink or have drug problems



We will support adults with learning disabilities to live in their own home or with families.



We will help older people live in their own homes for as long as they want to.

We will provide care for older people who cannot afford their own care.

5. Improve how we work



We will make a new group to listen to local people. This group will focus on equality.



We will improve our website.



We want to work better with charities and our partners (such as the NHS) to help more people.



We want RBWM to be a great place to work.

What happens next?



We will keep checking if we are doing well and will tell people.



Every year we will write a report of how well we've done and make choices about what we do next

Who we are



We will listen to what you think.

Our Councillors are people who have been chosen to lead the Council.

There are 41 Councillors in the Borough.

They are local politicians who are voted in at elections.



The Leader is Councillor Simon Werner. He is a Liberal Democrat and his political group won at the 2023 local elections.



The Councillors are supported by Council Staff who work for the Council.



The Leader of the staff is known as the Chief Executive.

His name is Stephen Evans.