

## Appendix B

### ROYAL BOROUGH OF WINDSOR & MAIDENHEAD

#### PUBLIC NOTICE

#### NOTICE OF CONSULTATION

#### WEST STREET SUPPLEMENTARY PLANNING DOCUMENT DRAFT FOR PUBLIC CONSULTATION MARCH 2016



**Subject matter:** The Royal Borough of Windsor and Maidenhead is seeking views on the draft West Street Opportunity Area Supplementary Planning Document (SPD) which it intends to adopt.

The draft West Street Opportunity Area SPD sets out proposed planning guidance for the redevelopment of West Street, Maidenhead. The SPD links to policies in the Maidenhead Town Centre Area Action Plan adopted in September 2011. Once adopted, the West Street Opportunity Area SPD will form a material consideration in planning decisions.

**What is the consultation period?** The draft West Street Opportunity Area SPD is being published for a six-week period of public consultation from Thursday 3<sup>rd</sup> March to Thursday 14<sup>th</sup> April 2016. Your comments (known as representations) in respect of the draft SPD are now invited.

**Where can I view the consultation documents?** The draft West Street Opportunity Area SPD and supporting consultation documents, including feedback questionnaire are available from the council's website at <http://www3.rbwm.gov.uk/consultations>.

Hardcopies of the documents are also available to view at the Town Hall, St Ives Road, Maidenhead (Mon-Thurs: 8.45am-5.15pm, Fri: 8.45am-4.45pm, Sat-Sun: Closed); York House, Sheet Street, Windsor (Mon-Thurs: 8.45am-5.15pm, Fri: 8.45am-4.45pm, Sat-Sun: Closed), and at Maidenhead Library (9.00am-7.00pm Monday to Friday, 9.00am-5.00pm Saturday, 11.00am-2.00pm Sunday).

A manned public exhibition is being held on from 11.00am-4.00pm Wednesday 23<sup>rd</sup> March 2016 in the Nicholson's Centre. The exhibition will subsequently be available (unmanned) to view at the Town Hall, St Ives Road, Maidenhead (at the usual hours of opening).

**How do I submit a representation?** Representations, including completed questionnaire can be sent by emailing [Planning.Policy@rbwm.gov.uk](mailto:Planning.Policy@rbwm.gov.uk) or by post to the address below. Alternatively representations can be submitted using the council's online consultation system (accessed via the website address above). To do this you will need to register to use the system (if you've not done so before). All responses must be received by Thursday 14<sup>th</sup> April 2016.

Please be aware that all representations received, will be available to the public to view.

**What happens next?** Following the end of the consultation period, all representations will be carefully considered. The SPD will then be developed into a final version and adopted. You may request to be notified at a specific address of the adoption of the SPD.

Further information is available via the contact details below and by telephoning 01628 796167.

Dated: 3<sup>rd</sup> March 2016  
RBWM Development and Regeneration – WSOA Consultation  
Town Hall  
St. Ives Road  
Maidenhead

Berkshire SL6 1RF

# **West Street Opportunity Area**

## Supplementary Planning Document

### Consultation questionnaire

This questionnaire relates to the public consultation on the draft Supplementary Planning Document (SPD) for the West Street Opportunity Area (WSOA).

The document sets out proposed planning guidance for the redevelopment of the West Street area in Maidenhead. The SPD links to policies in the Maidenhead Town Centre Area Action Plan adopted in September 2011. Once adopted, the West Street Opportunity Area SPD will form a material consideration in planning decisions.

**The consultation period for the draft SPD runs from 3rd March to 14th April 2016. All comments or representations must be received by this deadline in order to be considered by the Council.**

#### **Your views**

You can send your comments on the draft SPD in the following ways:

**This form can be posted to the Council or handed in at the RBWM offices:**

RBWM Development and Regeneration - WSOA Consultation  
Town Hall  
St Ives Road  
MAIDENHEAD  
SL6 1RF

**This form can be downloaded from the Council's website:**

[www3.rbwm.gov.uk/consultations](http://www3.rbwm.gov.uk/consultations)

**Comments can be submitted by e-mail to [planning.policy@rbwm.gov.uk](mailto:planning.policy@rbwm.gov.uk) or posted to the above address**

If you require this questionnaire to be transcribed into braille or an alternative language please contact the Council.

**Q1. Do you agree with the vision set for the West Street Opportunity Area?**

The Vision:

The West Street Opportunity Area will be an attractive destination with a prime office and residential development, leisure, and food and drink provision that enhances the town's profile and appearance, with active frontages along the key gateways of Bad Godesberg Way and West Street. A redeveloped West Street will enhance the sustainability credentials of the town centre and better integrate Kidwells Park to the town facilitated by improved cycle and pedestrian connections.

**Please circle: Yes / No**

Your comments:

**Q2. Do you agree with the objectives set for the West Street Opportunity Area?**

**Yes / No** • Improve the town centre's appearance and frontage along Bad Godesberg Way.

**Yes / No** • Significantly improve the town centre's office and residential profile.

**Yes / No** • Create new high quality gateways into the town centre.

**Yes / No** • Enhance the town centre's land use efficiency and sustainability.

**Yes / No** • Significantly improve the town centre's accessibility and permeability.

**Yes / No** • Improve the town centre's green setting through better integration of Kidwells Park with the town centre.

**Yes / No** • Create a more lively and attractive environment along West Street.

Your comments:

**Q3. One of the objectives of the SPD for the West Street Opportunity Area is to improve the town centre's green setting through better integration of Kidwells Park with the town centre.**

There are good opportunities to open up connections from the High Street, across the site and onwards to Kidwells Park. Which of the following forms of connections between the High Street and Kidwells Park do you support?

**Please circle up to two options:**

**a) A new footbridge**

**b) The underpass**

**c) At grade (street level) crossing**

Your comments:

**Q4. The adopted Maidenhead Town Centre AAP sets a maximum building height of**

**12 storeys for the West Street Opportunity Area including a landmark building at the western end of the site.**

**This SPD retains this guidance to limit building heights - do you agree with this approach?**

**Please circle: Yes / No**

Your comments:

**Q5. The Masterplan design framework proposes the remodelling of West Street as a shared space environment to prioritise space and movement in favour of pedestrians and cyclists.**

**Do you agree with this approach?**

**Please circle: Yes / No**

Your comments:

**Q6. Retaining the same level of public car parking spaces within the new development would require that these spaces are provided in a new multi-storey format (i.e. not surface car parking).**

**Do you agree with this approach?**

**Please circle: Yes / No**

Your comments:

**Q7. Do you have any further comments you wish to make on the draft West Street Opportunity Area SPD? Please indicate the section number of the area you are commenting on.**

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<b>Personal details</b> If an agent is appointed please complete only the name and title here but provide full details for the agent	<b>Agent details</b>
Name	Name

Organisation (if relevant)	Job title
Address	Organisation
Email	Address
Phone	Email
	Phone

To assist the Council in monitoring community participation, please indicate the following

Your age group (please tick):

Under 16	
16 – 24	
25 – 34	
35 – 49	
50 – 64	
65 - 74	
75 and over	

Please tick all of the following that apply to you:

I live in Maidenhead	
I work in Maidenhead	
I shop in Maidenhead	
I'm visiting Maidenhead	

Thank you for completing the questionnaire